



BOYS & GIRLS CLUBS
OF MONTEREY COUNTY

2019-2020 IMPACT REPORT

Thank you for supporting the Boys & Girls Clubs of Monterey County!

For over 52 years donors like you have inspired and empowered the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens. We hope you are pleased with the impact you helped to create!



YOUR SUPPORT MAKES A DIFFERENCE

We depend on the support of the community to sustain our programs; individuals like you, corporations, and foundations make up 85% of our annual budget.



4388

YOUTH SERVED

611 AVG. DAILY ATTENDANCE
DURING SCHOOL YEAR



BOY
51%



GIRL
49%

AGES 6-9
40%

AGES 10-12
36%

AGES 13-18
24%



21 DAILY
SCHOOL PICK-UPS
& **DROP OFFS**
TO THE CLUB



81%
FROM LOWER INCOME
HOUSEHOLDS



DID YOU KNOW?

\$25,379.87 is provided in financial aid for membership dues and school break fees for Members in need.

ACADEMIC SUCCESS

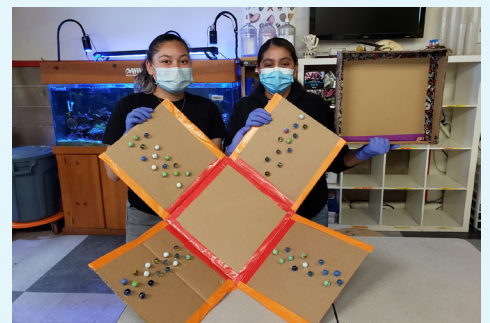
Designed to ensure that all Club Members progress through Elementary School and graduate from High School on time, ready for a post-secondary education and a 21-century career.

LITERACY – Our reading intervention program, Read Naturally, accelerates reading achievement by combining the research-proven strategies of repeated reading and progress monitoring. Over 5,000 sessions of literacy intervention support were provided to 143 young readers. 98.7% of Club Members participating in the program improved their reading skills, averaging an increase of 29.3 words correct per minute in oral fluency.

STEAM – During Summer and Fall break, STEAM projects were tailored towards a specific grade group with the goal of helping them communicate, collaborate, problem solve and adapt. Over 880 youth participated in STEAM programming, their knowledge to build replicas of pagodas, bridges, the Parthenon, castles, and more.

QUICK FACTS:

87,984 hours of homework assistance were provided to our Members



“In Tech Challenge I learned how to work effectively in groups and improve my communication skills. I had a positive experience because I felt like my ideas were heard and taken seriously. I felt really comfortable with my team and created bonds with them.”

– **Ashley M., age 17**

GOOD CHARACTER & CITIZENSHIP

Designed to help youth become responsible, caring citizens while developing leadership skills, gaining opportunities for planning and decision-making, and contributing to the Club and community.

KEYSTONE AND TORCH CLUB – Our Member-run leadership groups helped over 96 middle and high school students build skills through community service, and planning activities at the Clubs.

GANG PREVENTION SUMMIT – 320 youth and families from 11 cities attended our Gang Prevention Summit, which featured guest speakers, panelists, interactive sessions, and a resource fair. The Summit helps youth develop a sense of determination, self reliance, and smart decision making.

GIRLS' HEALTH IN GIRLS' HAND (GHGH) – The girl-led health summit brought 100 girls ages 11-18 together from all over Monterey County to engage in workshops that focused on health, leadership, and community change. Some of the workshops included: therapeutic painting, self-defense, self-love, and self-esteem. Girls discussed the prevalence of drug and alcohol abuse within their communities, the dangers, and healthy alternatives.



"This Gang Prevention Summit was the best one I have ever attended."
– Adam, Club Member

QUICK FACTS:

3,753 community service hours were completed by our teens through Torch Club and Keystone

HEALTHY LIFESTYLES

Designed to incorporate healthy living and active learning in every part of the Club Experience, our Healthy Lifestyles initiative emphasizes good nutrition, regular physical activity and overall well-being.

NUTRITION – More than 104,150 nutritionally balanced meals and snacks were provided to our Club Members. Our Members learn about healthy nutrition and take part in activities like gardening and cooking classes.

SPORTS, FITNESS, & RECREATION – Our Members engage in a variety of daily activities to keep them active, moving, and healthy year-round. We offer sports leagues for basketball, soccer, flag football, and track & field for all age groups and abilities. 189 youth participated in sports programs and intramural leagues enhancing their ability to work together as a team while they learned sportsmanship and skill building.

MENTAL HEALTH – Over 300 hours of community counseling was provided to 30 youth through a partnership with Harmony at Home.



Members participating in the basketball league gained knowledge of teamwork while they supported each other on and off the court. "I had so much fun on this team, I'm going to bring all of my friends to play basketball next year."
– Santino, 12 years old



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MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

VISION STATEMENT

It is our goal that every child we serve performs at grade level, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive, healthy member of their community.

MESSAGE FROM THE PRESIDENT / CEO



On behalf of the Staff, Board of Directors, and Club Members, I would like to thank you for taking the time to read our 2019-2020 Impact Report.

No one could have predicted the events of the past year. With a worldwide pandemic, economic uncertainty and civil unrest testing our nation's resolve, Boys & Girls Clubs continues to deliver critical programs and services for youth.

As 2020 continues its barrage of challenges, we remain focused on our mission. Everything we do in response to the pandemic, in support of social justice and in the spirit of strengthening our community centers on keeping kids safe and supporting their success. Thanks to supporters like you, the physical, emotional and mental health needs of thousands of Monterey County youth were addressed. Thank you for partnering with us!

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**Thank you for your continued support of the Boys & Girls Clubs of Monterey County
and your commitment to Great Futures.**

To make a donation, or for more information about our programs, please visit www.bgcmc.org.

In addition to our 3 key initiatives, with thanks to your support, we were able to expand our programs and services to meet the specific needs of Monterey County.

COLLEGE & CAREER READINESS

The College & Career Readiness Program (CCR) is designed to guide youth as they explore, plan, and prepare for success in middle school, high school, and post-secondary education or vocational training so they can earn a livable wage as a productive, healthy member of their community.

PROGRAMS – 385 Teen Members participated in CCR Programming and \$108,000 in college scholarships were awarded to 8 Teen Members, funded by generous Club donors and sponsors.

WORKSHOPS – To provide teen Members with real life financial experience, over 100 teens participated in financial literacy classes and workshops, exploring careers, budgets, and financial planning for their future.

CAREER PREP – 48 teen Members learned more about college and careers by participated in college campus tours, career fairs, and job shadowing experiences at local and national corporations.



“I never realized the impact CCR and the Club has had on my life until I began writing my Youth of the Year Essays.”–
Jazmin V., Sophomore

COVID-19 FAMILY SUPPORT

Boys & Girls Clubs of Monterey County remain committed more than ever to ensure Club Members, their families, and our community have the resources and support they need to navigate these uncertain times. Vital support provided to our community include: nutritional services, onsite and virtual programming, literacy intervention, and community counseling services.

NUTRITION SUPPORT – From March through June, 37,665 “grab and go” meals and assorted healthy snacks were distributed to support families in Marina, Seaside, Salinas, & South County. From May through June, 38,870 pounds of produce were provided to 2,000 families in need through the Farmers to Families Food Box Program.

VIRTUALLY BGCMC – To meet the needs of youth during shelter-in-place, over 40 hours a week of live-streaming and on-demand classes were available for free to youth throughout Monterey County.

SAFETY TRAINING – 46 team members completed a total of 920 hours of safety protocol training to ensure that Clubs reopened for the Summer in the safest way possible.

SUMMER ACTIVITY KITS – 612 outreach kits were provided to youth through distribution sites across Monterey County.



Thanks to the many generous donors who contributed to the COVID Family Support Fund, ensuring we could continue providing meals, services and programs to children and families throughout Monterey County. For more information visit www.bgcmc.org/covid-19.