



**BOYS & GIRLS CLUBS**  
OF MONTEREY COUNTY

## 2018-2019 IMPACT REPORT

For over 50 years, the Boys & Girls Clubs of Monterey County have inspired and empowered youth to claim great futures by offering programs that promote academic success, healthy lifestyles, and good character & citizenship. None of which would have been possible without the generous support of donors like you!



# YOUR SUPPORT MAKES A DIFFERENCE

We depend on the support of the community to sustain our programs; individuals like you, corporations, and foundations make up 85% of our annual budget.



**3 5 0 0**  
**YOUTH SERVED**

**562** AVG. DAILY ATTENDANCE  
DURING SCHOOL YEAR



**BOY**  
53%



**GIRL**  
47%



**21 DAILY**  
SCHOOL PICK-UPS  
& DROP OFFS  
TO THE CLUB



**75%**  
FROM LOWER INCOME  
HOUSEHOLDS

**AGES 6-9**  
57%

**AGES 10-12**  
24%

**AGES 13-18**  
19%

## DID YOU KNOW?

\$26,768 is provided in financial aid for membership dues and school break fees for Members in need.

## ACADEMIC SUCCESS

*Designed to ensure that all Club Members graduate from high school on time, ready for a post-secondary education and a 21st-century career.*

**COLLEGE & CAREER READINESS (CCR)** – Staff guide our Teen Members as they explore, plan, and prepare for success in middle school, high school, and post-secondary or vocational education. 362 Teen Members participated in CCR Programming, a 44% increase over the previous year and \$90,000 in college scholarships were awarded to 13 Club Teens, funded by generous Club donors and sponsors.

**LITERACY** – Our online reading intervention program, Read Naturally, accelerates reading achievement by combining the research-proven strategies of repeated reading and progress monitoring. Over 8,000 hours of literacy intervention support was offered to 134 youth participants. 100% of Club Members participating in the program improved their reading skills, averaging an increase of 20.9 words correct per minute in oral fluency.

**MATH** – Our online math program, Dreambox, supports Members struggling in math by providing a curriculum that is tailor-made based on their individual assessment. 98 youth participated in Dreambox. Over 2,300 hours were completed through 11,703 lessons in the program.

### QUICK FACTS:

**75%** of teens expect to complete post-secondary education

**81%** of youth perceive what they learn in school is important later in life



**Jayson R.**, 2nd Grade Member, started utilizing Read Naturally to improve his reading skills at the beginning of 2nd grade. Over the course of 3 months, his skills improved significantly. Graduating the program, Jayson now supports fellow Club Members in Read Naturally.



## HEALTHY LIFESTYLES

*Designed to incorporate healthy living and active learning in every part of the Club Experience, our Healthy Lifestyles initiative emphasizes good nutrition, regular physical activity and improving overall well-being.*

**NUTRITION** – More than 100,000 nutritionally balanced meals and snacks were provided to our Club Members at no additional cost. Our Members learn about healthy nutrition and take part in activities like gardening and cooking classes.

**SPORTS, FITNESS, & RECREATION** – Our Members engage in a variety of daily activities to keep them active, moving, and healthy year-round. We offer sports leagues for basketball, soccer, flag football, and track & field for all age groups and abilities with a focus on teamwork, sportsmanship, and skill building. Our Johnson-Toney Football Camp included two 4-day camps during the summer. In all, 441 campers participated in drills, scrimmages, team building activities and coaching sessions that emphasized healthy lifestyle choices.

### QUICK FACTS:

**96%** of our Teen Members abstained from drinking alcohol

**99%** of our Teen Members abstained from cigarette use



Over 440 youth gained the knowledge to become physically literate - having the competence, confidence and intrinsic motivation to be physically active every day during the Johnson-Toney Football Camp in Summer 2019.

## GOOD CHARACTER & CITIZENSHIP

*Designed to help youth become responsible, caring citizens while developing leadership skills, gaining opportunities for planning and decision-making, and contributing to the Club and community.*

**KEYSTONE AND TORCH CLUB** – Our Member-run leadership groups helped over 66 middle and high school students build skills through community service, teen night organization, and planning activities at the Clubs and peer events. 3,162 community service hours were completed by our teens through Torch Club and Keystone.

**GANG PREVENTION SUMMIT** – 173 youth and families attended our recent Gang Prevention Summit, which featured guest speakers, panelists, and a resource fair. The Summit helps youth develop a sense of determination, self reliance, and helps them make wise choices.

**SMART LEADERS** – 39 Gonzales middle schoolers became Skills Mastery and Resistance Training (SMART) Leaders and developed skills for lifelong success to identify and resist peer and social pressure.

### QUICK FACTS:

**97%** of surveyed adults believe they are better able to support youth at risk of joining a gang after participating in the Gang Prevention Summit

**86%** of our Members believe the Clubs provide a sense of belonging

**94%** of our Members believe Club staff has high expectations of them



Graduates from the SMART Leaders Cohort were exposed to activities designed to hone their decision-making and critical-thinking skills. They also learned ways to avoid and/or resist alcohol, tobacco, other drugs, and premature sexual activity.



## MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

## VISION STATEMENT

It is our goal that every child we serve performs at grade level, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive, healthy member of their community.

## MESSAGE FROM THE PRESIDENT/CEO

On behalf of the Staff, Board of Directors and Club Members, I would like to thank you for taking the time to read our 2018-2019 Impact Report.

Every day, your support allows the youth of Monterey County to take steps to become their very best in school, at home, and among their peers. Thanks to the continued support from investors like you, our youth know they have a safe place to go when school is out. We value your partnership and your investment in great futures.

Ron Johnson  
President & CEO

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Thank you for your continued support of the Boys & Girls Clubs of Monterey County and your commitment to Great Futures.

To see your investment in action, please call to schedule a tour.  
To make a donation, or for more information about our programs, please visit [www.bgcmc.org](http://www.bgcmc.org).



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