



2019 Impact Report



On **Saturday, January 26, 2019**, the Boys & Girls Clubs of Monterey County (BGCMC), in partnership with the City of Salinas, held the 5th Annual **CROSSROADS Gang Prevention Summit** at the Salinas Clubhouse.



BOYS & GIRLS CLUBS
OF MONTEREY COUNTY



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The Boys & Girls Clubs of Monterey County implement year round gang prevention efforts for Club members, offering safety, academic support, strong relationships with mentors, tools to create a healthy lifestyle and a focus on developing good character and citizenship.

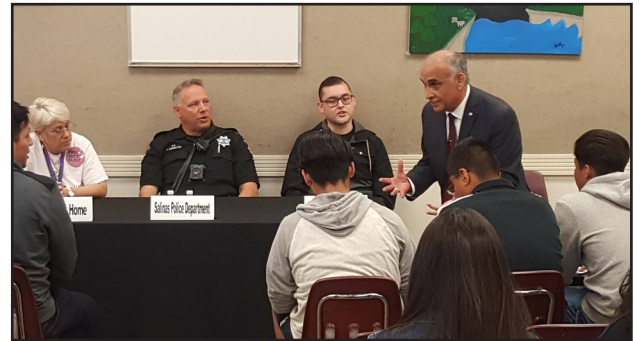
The Summit was free of charge and open to the public. This year's participants included middle and high school students from 22 schools throughout Monterey County; city leaders, parents, community members, and business owners.

The program for the day featured two main panelists, a community voices panel highlighting three community programs, two mock teenage bedrooms and a mock prison room; all of whom highlighted the negative impact gang violence has in our community and a call to action to support youth and families. This year we also held a resource fair throughout the event.

The day began with Juan Gomez, BGCMC education specialist, sharing his story of how gang violence affected his family. Participants then rotated between three highly interactive and engaging sessions.

Session One: Crossroads Panel - former gang member Joseph Cervantes and retired pro football player Anthony Toney shared their story of growing up in Salinas, highlighting the points in their lives where they were at a crossroad and the important decisions they made, which determined their future path.

Session Two: Mock Teenage Bedrooms and Mock Prison Room were constructed by Salinas City Street Outreach Coordinator Carol Cervantes with paraphernalia that could indicate whether or not the youth was involved with gangs. Carol and her team shared stories with participants to emphasize the power of choices.



Session three: Community Voices Panel - Salinas Police Officer Knowlton and Reyes, along with Harmony At Home Executive Director Julianne Leavy and Francis Weesner Olweus, bullying prevention program manager. Partners for Peace representative Arturo Madrigal presented information about the programs their organizations currently provides youth and families about gang violence prevention in the county.

This year our youth participated in an art piece entitled "Against the Tides." Youth identified who their anchors were that kept them on the right path. They also identified what in their lives could cause waves, or disruptions.

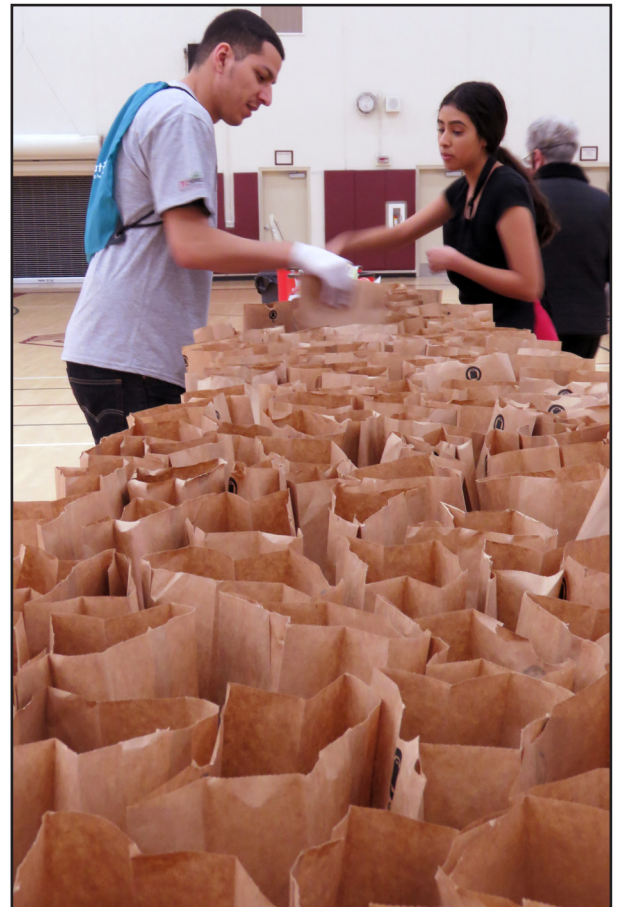
Translation headsets and transmitters were provided by First Five to allow simultaneous interpretation. The City of Salinas Community Safety Division sponsored the interpreters. Transportation to this event was provided by several schools and communities, including The Boys & Girls Clubs of Monterey County, King City High School, Gonzales Middle School, and Community Partners for Youth.

"This year the event felt very intentional and targeted."

**- Julianne Leavy
Executive Director
Harmony at Home**



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EXPECTED ACTIVITIES	INDICATORS	DATA COLLECTION	EXPECTED RESULTS	ACTUAL RESULTS
Planning and delivery of high impact informational, inspirational program highlighting the possibility and rewards of making healthy life changes	Attendance Program Participation Level of Audience Engagement	Post Survey Event day conversations with attendees Photographs	<p>300 community attendees, including 160 youth 18 and under</p> <p>85% of post survey youths commit to avoid gang activity in their lives</p> <p>100% of post survey adults believe they can better support the youth in avoiding gang involvement</p> <p>85% of post survey parents are better able to support a youth at risk of joining a gang</p> <p>Desired Outcome (as identified in Salinas Comprehensive Strategy for Community-wide Violence Reduction 2013-2018): Intervene with youth exhibiting at risk gang-related behavior</p>	<p>173 attendees, including 77% youth and 23% adults</p> <p>86% of post survey youth stated they are less likely to join a gang</p> <p>84% of post survey youth stated they are less interested in joining a gang</p> <p>81% of post survey youth state they need to make changes in their lives to achieve their goals and be successful</p> <p>95% of post survey youth would recommend this program to other teens</p> <p>97% of post survey adults believe they are better able to support a youth at risk of joining a gang.</p> <p>97% of post survey adults would recommend this program to others in the future</p> <p>Adults attended from the following cities: Gonzales, Hollister, King City, Marina, Monterey, Prunedale, Salinas, Seaside, Soledad, and Watsonville.</p>

**Our heartfelt thank you to all our sponsors, community partners, panelists,
parents and youth who made our Crossroads Gang Prevention
Summit possible. See you next year!**

Crossroads Sponsor



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