



**BOYS & GIRLS CLUBS**  
OF MONTEREY COUNTY

## 2016-2017 IMPACT REPORT

### The Difference YOU Have Made

Since 1968, the Boys & Girls Clubs of Monterey County (BGC MC) has helped thousands of children claim great futures by offering programs that promote three critical outcomes:  
**Academic Success, Healthy Lifestyles, and Good Character & Citizenship.**



**GREAT FUTURES START [HERE.](#)**



# YOUR SUPPORT MAKES A DIFFERENCE

*Our success is dependent on the generosity of the community to sustain our programs;  
85% of our budget comes from corporations, foundations and individuals like you.*



*"I feel really happy here.  
I like being in the  
teen center."*

Emanuel  
6th grade

Emanuel was in a resource class for reading during the 2016-17 school year. He started in September, reading 56 words per minute (WPM), well below grade level. At first, Emanuel did not want to attend the Club's Read Naturally literacy program daily. Parent and staff encouragement were the keys to his success. His attendance started to get better and he sought guidance from teachers. His behavior be-

gan to shift and Emanuel started asking if he was ready to move up. In May he assessed at 123 WPM, only two words away from hitting grade level. Entering the 2017-18 school year he is now reading at above a 6<sup>th</sup> grade level!

## YOUTH WHO NEED US MOST



MALE  
54%



FEMALE  
45%

**2280** TOTAL MEMBERS

**509** AVERAGE DAILY  
ATTENDANCE DURING  
SCHOOL YEAR

73% Latino  
4% African American  
5% Caucasian  
14% Other/Two or more  
3% Asian & Pacific Islander  
1% Native American



from  
Lower  
Income  
Households.

AGES 6-9  
46%

AGES 10-12  
40%

AGES 13-18  
16%

**Did you know?** \$25,000 is provided in financial aid for membership dues and school break fees for members in need.



## ACADEMIC SUCCESS

**COLLEGE & CAREER READINESS** – we help our middle and high school members set goals and plans for their future. As part of this effort, over 250 students attended our annual spring Career Expo event where they participate in workshops, discussions, and a resource fair exposing them to a variety of career and post-secondary education options.

**LITERACY** – 1,512 hours of literacy intervention support was offered during the school year resulting in 430 stories read; participants achieved an average increase of 23 words per minute.

**MATH** – members in our math intervention program completed 2,295 lessons, improving an average of .56 grade levels.

### QUICK FACTS:

**96%** of youth are on grade level for their age

**84%** of youth expect to complete college

**85%** of youth perceive school to be important

**95%** of Career Expo attendees identified

post-high school options for their career interests





## HEALTHY LIFESTYLES

**NUTRITION** – Over 125,000 free meals and snacks are served to our children every year, providing wholesome, balanced nutrition complete with fresh, local produce.

**SPORTS, FITNESS & RECREATION** – A variety of daily activities keep our kids active and healthy year round. Sports leagues for basketball, soccer, flag football, and track & field are open to all ages and abilities, focusing on teamwork, sportsmanship and skill building. We also expanded our free Johnson-Toney Football Camp to include two 4-day camps during the summer. In all, 379 campers participated in drills, scrimmages, team building activities and coaching sessions that emphasized healthy lifestyle choices.

### QUICK FACTS:

**128,118** nutritious meals & snacks served annually

**61%** of members engage in physical activity 5-7 days/week

**94%** of teen members abstained from drinking

**100%** of teen members abstained from cigarette use

**91%** of teen members abstained from sexual activity



*"My favorite thing about the gardening class is the colors. There are all different colors for fruit, vegetables, and grains. Plums are my favorite and make me feel healthy."*

Maya  
1st grade

## GOOD CHARACTER & CITIZENSHIP



**KEYSTONE AND TORCH CLUB** – These member-led leadership groups saw over 40 middle and high school members build their skills through service in Relay for Life, organizing community teen nights and planning Club activities and events for their peers. Keystone members also attended the RISE Leadership conference at the Steinbeck Center where they learned specific leadership skills based on their individual personalities.

**SMART LEADERS** – At Fairview Middle School in Gonzales, 28 middle schoolers became SMART (Skills Master and Resistance Training) Leaders, developing skills for lifelong success. The group also created anti-bullying lessons that they presented to 180 5th graders.

**GANG PREVENTION SUMMIT** – Monterey County youth and families attended our annual summit featuring guest speakers, panelists and a resource fair. The presentation focuses on helping our youth develop a sense of determination, become self reliant, and make wise choices.

### QUICK FACTS:

**92%** of Gang Prevention Summit attendees stated that they were less likely to join a gang after participating in the Summit

**78%** of youth participated in a Club-based service opportunity  
*Club Members Believe:*

**83%** that the Club provides them with a sense of belonging

**84%** that the Club provides them with emotional safety

**95%** that the Club staff have high expectations of them



*What does it mean for our members to be a Good Citizen at the Clubs?*

*"Being polite, helping other members, random acts of kindness, and doing the right thing, even if nobody sees it."*

Yahira  
5th grade





## MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

## VISION STATEMENT

It is our goal that every child we serve achieves on-time grade progression, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive member of our community.

## STRATEGY FOR IMPACT

The success of all our programs is dependent upon the skills, training, and dedication of our "Difference Makers" - our staff of youth development professionals who work directly with our children. Staff are provided with high-quality training and skill-building resources annually, ensuring our youth have exceptional mentors guiding them on the path to a great future.

## MESSAGE FROM THE CEO



Thank you for reviewing our 2016-2017 Impact Report. You are a critical part of the programs and results showcased in this report. We depend on thousands of individuals, businesses, foundations and organizations who contribute their time, talent, and financial resources to ensure that our members have Great Futures!

BGCMC has been a trusted resource for kids and families since 1968. As we mark our 50th anniversary in 2018, we are proud to celebrate our rich history in the community and our partnership with friends like you. We are confident in our future, with a strong commitment to making an even greater difference in the lives of children and teens who need us most by expanding our services, strengthening our programs, and working even more closely with our community.

Thank you for your interest and partnership – we couldn't do this without you!

*-Michael L. Jackson Ed.D., President & CEO*

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Thank you for your continued support of the Boys & Girls Clubs of Monterey County and your commitment to Great Futures.

To see your investment in action, please visit one of our Clubs for a tour. To make a donation, or for more information about our programs, please visit [www.bgcmc.org](http://www.bgcmc.org).



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