



**BOYS & GIRLS CLUBS**  
OF MONTEREY COUNTY

## 2016 Annual Report

“My Club,  
My Community,  
My Future.”



Since 1968, the Boys & Girls Clubs of Monterey County (BGCMC) has helped thousands of children claim great futures by offering after-school and summer programs that promote three critical outcomes:

### Academic Success, Healthy Lifestyles, and Good Character & Citizenship.

The Clubs are a trusted resource for over 4,000 kids and their families. In 2018, BGCMC will celebrate 50 years of service to youth and families in Monterey County.

BGCMC is an independently operated nonprofit organization that is part of a nationwide movement of over 4,000 community-based Clubs that collaborate with Boys & Girls Clubs of America.

BGCMC's success is based on the generosity of the community to sustain its programs: over 80% of our budget comes from corporations, foundations and individuals like you. This support allows us to provide cost effective, impactful programs to children in our community. An annual membership to Boys & Girls Clubs of Monterey County is just \$50 for children ages 6-12 and \$10 for teens.

### MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

### VISION STATEMENT

It is our goal that every child we serve achieves on-time grade progression, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive member of our community.

“  
My Club,  
My Community,  
My Future...  
”

*“This Club is my Club  
thanks to the support  
of the community, and  
I am so grateful.”*

Joshua M., Club Teen





# LETTER FROM THE PRESIDENT & CEO AND CHAIRMAN OF THE BOARD

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Dear Investors, Partners, and Families,

Thank you for making a difference in the lives of over 4,000 youth this past year at the Boys & Girls Clubs of Monterey County.

As we approach our 50th anniversary in 2018, we reflect on what the Club has meant to generations of Monterey County residents and are excited to see that impact multiply for many generations to come. Our members and alumni will tell you that the Club is their “home away from home,” that the staff and volunteers are caring mentors who help them become more thoughtful, driven and focused on the future. We are proud of our history, we are inspired by your partnership, and we are confident in our future.

In the following pages you will read about the difference you have made in the lives of youth and learn more about our programs and services. Every day your support is at work to provide our kids a healthy meal, time for exercise, help with homework and a wide range of activities in the arts, science and technology. Club members learn new skills, discover their passion, explore college and career options, and gain confidence. Not only do our staff of “Difference Makers” facilitate instruction, they also teach problem solving, cooperation, teamwork, compassion and the importance of integrity.

It is an honor and a pleasure to help our community raise positive young adults with bright futures. Thank you for partnering with us to accomplish this important work!

Sincerely,

Michael L. Jackson, Ed.D.  
*President & CEO*

Tom Gray  
*Chairman of the Board*



4,000

youth served  
annually



84%

of club members  
are from lower  
income households



\$50

annual  
membership fee



\$59,000

in scholarships  
awarded in 2016



338

volunteers gave  
their time in 2016



98%

of youth are on  
grade level for  
their age



85%

of youth expect to  
complete college



86%

of youth perceive  
school to be  
important



69%

of members  
engage in  
physical activity  
5-7 days/week



123,000

nutritious meals  
& snacks served  
annually

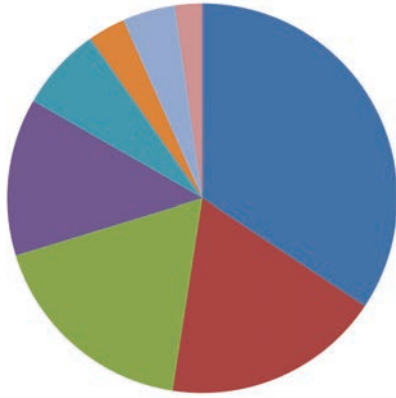
"I feel proud of myself when I achieve my goals and the Club is helping me do that."  
-Bryan C., Club Teen



# FINANCIAL REPORT

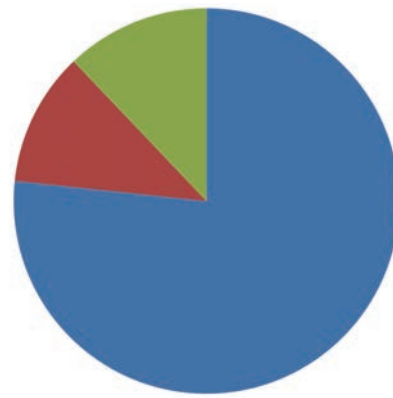
Fiscal Year ending June 30, 2016

## REVENUE



|                                      |     |
|--------------------------------------|-----|
| Individual & Family Foundation Gifts | 34% |
| Foundation Gifts                     | 18% |
| Government Revenue                   | 18% |
| Net Event Revenue                    | 13% |
| Corporate & Organization Gifts       | 7%  |
| In Kind Gifts                        | 3%  |
| Endowment & Other Revenue            | 5%  |
| Membership Dues & Fees               | 2%  |

## EXPENSES



|                      |     |
|----------------------|-----|
| Program Services     | 77% |
| Management & General | 11% |
| Fundraising          | 12% |

Total Revenue \$4,957,166

Total Expenses \$4,599,671

## STATEMENT OF FINANCIAL POSITION

June 30, 2016

### Assets

|  |                  |
|--|------------------|
| Cash and cash equivalents                  | 658,534          |
| Pledges and other receivables              | 117,855          |
| Prepaid expenses                           | 4,455            |
| Investments                                | 1,870,548        |
| Property and equipment, net                | 5,397,448        |
| Land leases, net                           | 727,363          |
| Beneficial interest - Community Foundation | 136,622          |
| <b>Total Assets</b>                        | <b>8,912,825</b> |

### Liabilities & Net Assets

|                     |         |
|---------------------|---------|
| Current liabilities | 625,375 |
| Deferred revenue    | 475,781 |
| Notes payable       | 61,445  |

Total Liabilities 1,162,601

Net Assets 7,750,224

Total Liabilities & Net Assets 8,912,825



# PROGRAM HIGHLIGHTS

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## ACADEMIC SUCCESS

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**STEAM:** Science, Technology, Engineering, Arts and Mathematics

### Innovative Club Curriculum

To help our members develop creative and critical thinking skills, we introduced new curriculum that integrates the disciplines of STEAM throughout the Club experience. In 2016 we piloted the program for 4th-5th grade members.

Utilizing the curriculum *Engineering Adventures: Invasive Species*, members were able to solve the real world problem of invasive species collaboratively with their peers. For 8 weeks members worked on solving the problem of how to capture invasive cane toads to prevent them from damaging native ecosystems. Members built traps and documented the building process, investigated other invasive/endangered species and created art work of their animals. They also learned about invasive species in different countries and how that affects the country.

Members also explored a new Art Club Unit: DaVinci. Members learned about DaVinci's work with architecture and his study of anatomy as it relates to portraits. Members created their own DaVinci-style sketches and models of his architecture with lego bricks, focusing on different STEAM disciplines throughout the unit.

In 2017 we are expanding our STEAM activities into our curriculum for 2nd-3rd grade members.

### Fused Learning Partnership & the STEAM Lab

The Clubs renewed our partnership with Fused Learning and expanded it to include new projects. Utilizing software called Fab Maker Studio our members create projects that are printed with a digital cutter and made into 3D objects. Our members are looking forward to more projects with Fused Learning utilizing the new software and hardware.

In October 2016, a team of college students from Eindhoven (Netherlands) brought the STORM Electric Motorcycle to the Seaside Clubhouse where they talked to members about the benefits of electric vehicles, their travels and experiences. These graduate students were traveling around the world in 80 days with the solar-cell motorcycle and tracking their journey to show that electrical travel is possible and important for our future. Following the visit, 2nd-5th grade members built their own replicas of the motorcycle based on STEAM Integrated lesson plans.

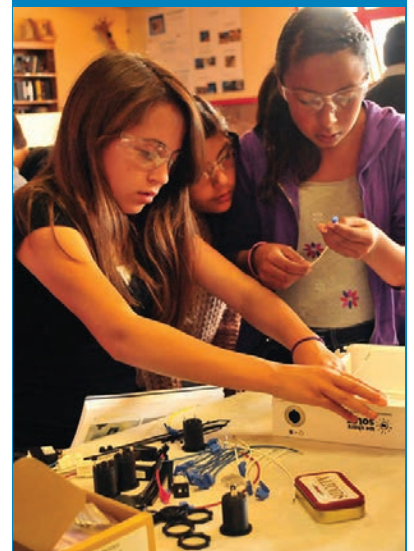
### Code Club

Members have been learning to code through a program called Code Studio. This program allows even our youngest members (K-1st) to learn the basics of coding and computer science.

Code Studio is a completely free web-based curriculum on code.org that utilizes Blockly. The code is written underneath the blocks and members fit together the

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“I learned that working hard is important in order to get into and stay in college.”  
- Lilly Z., age 12



pieces of code like building blocks. By the end of each course, members create interactive games or stories that they can share with anyone. The courses are flexible and member-driven, so staff can easily accommodate the members who are participating in the program. Embedded metrics allow our staff to check member progress and see if they are using the correct lines of code to complete the tasks.

After members have completed some of the lessons in the program they can practice their skills in the Hour of Code, learning with characters that they are familiar with: Anna and Elsa from *Frozen* and droids from *Star Wars*.

## HEALTHY LIFESTYLES

### Positive Sprouts

Gardening provides the ideal mechanism to teach youth about nutrition; not only do children become engaged in the process of growing food for themselves, but they also appreciate the improvement in taste and texture in their own homegrown fruits and vegetables. Positive Sprouts features a wealth of activities for youth of all ages, with a focus on nutrition education and science-based exploration in the garden.

### SMART Programs

The SMART Girls Program is a small-group health, fitness, prevention/education and self-esteem enhancement program.

Our female club members also have the opportunity to participate in the annual Girls' Health in Girls' Hands (GHGH) Summit. Hosted at our Salinas Clubhouse, girls throughout the community participate in a day of workshops focusing on physical and mental health, imagining their future selves, discussing stress management, and more.

## GOOD CHARACTER & CITIZENSHIP

### Keystone & Torch Clubs

Members age 11 to 18 participate in our service based leadership groups at the Clubs: Keystone and Torch Club. These groups allow members to practice their leadership skills and give back to their Club and community.

The Torch Club is for members ages 11 to 13. The members learn to elect officers and work together to implement activities in four areas: service to Club and community, education, health and fitness, and social recreation. Each year, Torch Clubs take part in a National Project which have included efforts in recycling and protecting animals. Torch Club members also work to plan family nights, support club events and fulfill community service hours.

Keystone Club is for members ages 14 to 18. The members in Keystone gain valuable leadership and service skills by implementing activities in three areas: Academic Success, Career Exploration and Community Service. These members work to support special club events such as the World Wide Day of Play, as well as participate in community events such as Relay for Life.

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*“I can't wait to see our pumpkins grow in the garden! I have never grown my own pumpkin.”*

- Pablo L., age 8





# SPECIAL EVENTS

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## Youth Arts Exhibit

The Marti Mulford Youth Arts Exhibit is our crowning arts event named in memory of Marti Mulford, who was a local artist and friend of BGCMC.

Participating youth artists are invited to an exhibit reception along with their family members and receive medals in recognition of their talent and hard work. Two members are selected from each Clubhouse to be named Youth Artist and Jr. Youth Artist of the Year for their good character, artistic talent and dedication to their craft.

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## Adopt-A-Family

Every December, we invite the community to support the Adopt-A-Family program to provide a joyful holiday for Club members and their families who may not have the resources to provide presents for their children.

The 2016 holiday season was made memorable for 140 sponsored families and 300 sponsored youth. These individuals received clothes, shoes, toys, and books, catered to their specific interests and needs.

We are grateful for our 104 corporate, individual, and community sponsors who purchased these special gifts as well as the 147 volunteers who dedicated their time to wrap gifts and help with the holiday celebrations.

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## Career Expo

The Career Expo is a free event hosted by the BGCMC to inform and inspire over 300 Middle and High School students, from Gonzales, King City, Seaside, Salinas and Monterey to plan their great futures! The program features 30 industry leaders to inspire our youth, impacting their choices for career pathways to success! Last year 100% of post surveyed youth believed more strongly that the community supports their success than before attending the Expo and 91% knew what steps needed to be taken to have a successful career.





# YOUTH OF THE YEAR

## CONGRATULATIONS!

Boys & Girls Clubs of Monterey County

Youth of the Year

**Kameron Woods**

Seaside Clubhouse

Youth of the Year

**Joshua Matadamas**

Youth of the Year is a way for Boys & Girls Clubs of Monterey County to recognize outstanding Club Members and exceptional teens. These individuals have been chosen based on their active involvement in their Clubhouse, service to the community, commitment to education and modeling of healthy behaviors. The Youth of the Year represents BGCMC in the Northern California Regional competition and potentially on to the National spotlight.

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all of our nation's young people. Over the decades, these individuals have exemplified the Boys & Girls Club

mission and are proof of the impact Clubs make in transforming and saving kids' lives. National Youth of the Year winners have achieved success in a variety of industries, including entertainment, politics, business and sports.

For nearly 70 years, the Boys & Girls Clubs of America Youth of the Year program has honored and celebrated the nation's most inspiring teens and their incredible journeys. Stories of outstanding leadership, service, academic excellence and dedication to living a healthy lifestyle have made Youth of the Year America's premier leadership and recognition program for teens. These amazing young people represent the voice and spirit of hope for America, inspiring all kids to lead, to succeed, to inspire.



### **Kameron Woods**

Kameron is a long-standing member of the Boys & Girls Clubs of Monterey County's Salinas Clubhouse. At school, Kameron excels in sports like football, track and wrestling and at the Club, Kameron has participated in many of our teen programs, including Diplomas 2 Degrees and Career Launch. He enjoys

drawing and acting; while only a high school Senior he has already worked as an actor for the past 10 years. Kameron's goal is to pursue acting and directing at the University of Southern California with a major in Film and a minor in Business Administration.

**Recipient of the Davis Love III Family Scholarship**



### **Joshua Matadamas**

Josh has been a member of the Boys & Girls Clubs of Monterey County's Seaside Clubhouse for the past 10 years and he considers it his second home. During his time at the Club, he has been involved in a number of activities. Most recently, he

participated in Career Launch, a job readiness program and Keystone, a service-based leadership program. Josh is also very active in school as a member of the Swim Team, JROTC Drill Team with Arms and he showcases his dancing abilities in Dance Club at Seaside High School. With a passion for traveling, vlogging (video blogging) and dance, Josh's goal is to attend a four year university where he can major in Journalism or International Relations.

**Recipient of the Davis Love III Family Scholarship**

### Special thank you to our esteemed Youth of the Year judges!

David Eakin  
Media Consultant  
KION-CBS

Theresa Wright  
Community Outreach Coordinator  
Transportation Agency of Monterey County

Fred McCasland  
Director of Program Services  
Boys & Girls Clubs of Silicon Valley

# COLLEGE SCHOLARSHIPS

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Boys & Girls Clubs of Monterey County Awarded \$59,000 in scholarships in 2016.



## Jasmine Mejia

Jasmine is a talented and driven high school junior and member of the Salinas Clubhouse. She is heavily involved in musical arts, and sings at a variety of events throughout the community and is a leader in the BGCMC Choir. She is also an active member in student government, serving as Class of 2018 Vice President, Associated

Student Body Treasurer, and as Secretary of the Alisal High School Site Council. Her goal is to attend a four year university, majoring in Business and Music. Her dream is to start a business where she can help young artists pursue careers in the music industry.

**Recipient of the Davis Love III Family Scholarship  
and Hank Aaron Chasing Your Dreams Scholarship**



## Omarr Wilson

Omarr is an honor roll student and an active member of the Seaside Clubhouse. He is focused on being the first in his immediate family to obtain a college degree, and consistently works with BGCMC mentors to keep his grades high. He has taken part in BGCMC's Upward Bound partnership, where teen Club members visit a number of top ranked college campuses. His future goal is to attend California State University Long Beach with a focus on the sciences inspired in part by his involvement in the Science Center at BGCMC. For now, he plans to major in Forensic Science with a minor in Biology or Chemistry.

**Recipient of the Davis Love III Family Scholarship**



# FEATURE STORY

## Club member overcomes obstacles and looks toward a Great Future!

We'd like to introduce you to a really special teen at the Boys & Girls Clubs of Monterey County who has survived abandonment, homelessness, hunger, and gang violence in his young life – a life **YOU** helped save!



Bryan C., age 16, has faced more challenges than most kids his age – his dad abandoned him when he was 4 years old, leaving him, his younger brother and his mom living out of a van in Las Vegas for several months as she struggled to find work. A job opportunity brought them to Salinas when he was 6, and his mother immediately enrolled him in the Club.

“I was a little trouble-maker when I was a kid and the staff at the Club wouldn’t let me get away with anything. They wanted me to be better,” says Bryan. “Now, I actually prefer the structure. I feel proud of myself when I achieve my goals and the Club is helping me do that.”

Byran’s younger brother has discovered his talent in the Club’s guitar classes. And Bryan has found his niche in the Club’s teen leadership groups and community service projects. Both say the Club has kept them motivated to do well in school.

The solid relationship with Club staff has also helped Bryan make good choices. “In middle school, I was approached all of the time by other teens trying to get me to join a gang,” he recalls. “They said it would make me a man. But because of the Club, I knew I had better options in life so it wasn’t hard for me to say no.”

Sadly, Bryan’s life was rocked by gang violence when one of his best friends was shot and killed by a gang member while walking home from football practice in 2015. “The part that hurt me the most was watching his mom, seeing how much she was suffering,” Bryan explains. “That’s why I hang out at the Club...because it’s safe.”

Losing a friend who was such a competitive athlete, Bryan is motivated to work hard in sports. At North Salinas High he is excelling on the golf team while also focusing on his goal of becoming a firefighter. “My mom always told me to do something honorable,” he says. He plans to attend Monterey Peninsula College so he can earn his degree while attending the fire academy. “I want to stay close to home and help my mom.”

If you ask Bryan how the Club has changed his life, his heartfelt smile says it all. “The Club has kept us safe and given us opportunity. Those mentor relationships with the staff are the truest benefit of being a member, they’re like family to me.”

**Thank you for helping to make Bryan’s success possible!**

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*“I was a little trouble-maker when I was a kid and the staff at the Club wouldn’t let me get away with anything. They wanted me to be better.”*

Brian C., Club Teen



# “MY CLUB, MY COMMUNITY, MY FUTURE...”

“I work hard every day so my drawings can get better.”

- Mario D., Club Member

“I’ve never had a bully incident, but I feel better now about coming forward if I did.”

- Tanya O., Club Teen

“I have learned the value of education. Thanks to you, I am maintaining a high GPA and I am pursuing my dream of attending a 4-year University.”

- Kameron W., Club Teen



“Through the Boys & Girls Clubs of Monterey County, I was offered the opportunity to participate in Upward Bound with California State University Monterey Bay. I was exposed to higher education and I was able to earn college credits over the summer program.”

- Omarr W., Club Teen



“All the staff are my favorite staff.”  
-Leslanee F., Club Member

“I had so much fun at the Love Run! It was just like a real marathon! I want to do more.”  
- Maurice M., Club Member

“Keystone Club is a service based leadership program for teens at Boys & Girls Clubs of Monterey County. It has prepared me for life after high school.”  
- Joshua M., Club Teen

“I really liked playing the guitar and performing at the West End Festival and at the Club. I was nervous, but I liked it.”  
- Zac L., Club Member







**BOYS & GIRLS CLUBS**  
OF MONTEREY COUNTY

# 2016 Annual Report



## BOARD OF DIRECTORS

Peter A. Baird  
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Mark Borman  
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Michael L. Jackson, Ed.D.  
President & CEO

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