



**BOYS & GIRLS CLUBS**  
OF MONTEREY COUNTY

## 2015-2016 IMPACT REPORT

### The Difference YOU Have Made

Since 1968, the Boys & Girls Clubs of Monterey County has helped thousands of children claim great futures by offering programs that promote three critical outcomes:  
**Academic Success, Healthy Lifestyles, and Good Character & Citizenship.**

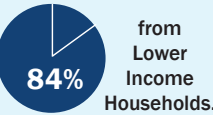


**GREAT FUTURES START [HERE.](#)**

# YOUTH WHO NEED US MOST



79% Latino  
4% African American  
4% Caucasian  
2% Asian & Pacific Islander  
1% Native American  
10% Other



## MEMBER PROFILE:

BGCMC's membership represents 17 cities from Monterey, Santa Clara and Santa Cruz Counties, with the majority of members residing in Monterey County from the cities of Salinas, Seaside, and Gonzales.



MALE  
55%



FEMALE  
45%

AGES 6-9  
35%

AGES 10-12  
38%

AGES 13-18  
27%

## The Challenges In Our Community:

- 2/3 of students who cannot read proficiently by the end of 4th grade will end up in jail or on welfare.<sup>1</sup>
- ONLY 21% of Monterey County youth are meeting Common Core Math Standards.<sup>2</sup>
- JUST 23% of Monterey County residents 25+ have a Bachelor's degree or higher.<sup>3</sup>
- Monterey County has the 8th highest Teen Birth rate in California.<sup>4</sup>
- Less than half of youth are physically active 4 or more days per week.<sup>5</sup>
- In a recent survey, nearly one third of California High School students reported that they had consumed alcohol within the last 30 days.<sup>6</sup>
- Nearly half of all 7th graders are overweight or obese.<sup>7</sup>
- Monterey County for the third time in four years has the highest youth homicide rate in California; nearly three times higher than the state average.<sup>8</sup>
- 39% of 7th graders in Monterey County are bullied.<sup>9</sup>
- Majority of youth joining gangs do so between 11 and 15 years old.<sup>10</sup>
- Only 32% of Elementary Students feel safe outside of school all of the time.<sup>11</sup>
- 41% of Elementary Students are home alone without adult supervision.<sup>12</sup>

# YOUR SUPPORT MAKES A DIFFERENCE

Our success is dependent on the generosity of the community to sustain our programs;  
80% of our budget comes from corporations, foundations and individuals like you.



## ACADEMIC SUCCESS

The Academic Success initiative helps keep students on track in their education through these core programs:

**TEEN PATHWAYS** – this program prepares middle school students for a successful transition to high school, and helps high school students prepare for college and career opportunities.

**STEAM** – this hands-on program allows our members to experience **Science, Technology, Engineering, Arts, and Mathematics** in a connected and engaging manner.

**LITERACY** – addressing the issue of low literacy rates among 1st-3rd graders, this program provides young readers with trained mentors, skill-building activities, and specialized resources.

**MOBYMAX** – Of the 182 youth placed in the MobyMax math program, 88% were still actively involved at the end of the school year, 96% of those demonstrated some level of improvement and the average level increase was of .52.

**CAREER EXPO** – 260 middle and high school students attended the Career Expo where they participated in group discussions and interviews exposing them to a variety of career options.



## HEALTHY LIFESTYLES

The Healthy Lifestyles initiative supports the holistic well-being of children through these core programs:

**TRIPLE PLAY** – Developed in partnership with the US Department of Health and Human Services; members learn about the power of healthy choices regarding nutrition, fitness, and relationships.

**SPORTS LEAGUES** – basketball, soccer, track & field, and flag football leagues are open to all ages and abilities, focusing on skill building, team work, and inter-club competitions.

**JOHNSON-TONEY FOOTBALL CAMP** – over 400 Monterey County youths participated in the week long football camp where they were taught the value of education, healthy habits, and integrity.

**NUTRITION** – over 150,000 free meals are served to our children every year, providing wholesome, balanced nutrition complete with fresh local produce.



## GOOD CHARACTER & CITIZENSHIP

The Good Character & Citizenship initiative develops strong, smart leaders through these core programs:

**KEystone AND TORCH CLUB** – these leadership clubs allow our teens and younger members to build their skills through special community service and Clubhouse projects.

**SMART GIRLS** – this program empowers girls to discuss health and social issues unique to them, maintain a positive self-image, and resist negative influences.

**PASSPORT TO MANHOOD** – tween and teen boys are matched with mentors as they participate in activities that reinforce character, leadership, decision making, and conflict resolution.

**GANG PREVENTION SUMMIT** – Monterey County youth and families attend a summit in which panelists discuss their experiences with gangs.

98% of youth are on grade level for their age

85% of youth expect to complete college

86% of youth perceive school to be important

75% of youth did not have an unexcused absence

91% of Career Expo attendees know what steps are needed to take to have a successful career

35 “Difference Makers” completed STEAM Integration training, preparing for broader implementation in 2016-17

69% of members engage in physical activity 5-7 days/week

94% of teen members abstained from drinking

96% of teen members abstained from cigarette use

97% of teen members abstained from sexual activity

123,000 nutritious meals & snacks served annually

700 meal bags/boxes provided to families during school breaks

91% of Gang Prevention Summit attendees stated that they were less likely to join a gang

### Club Members Believe:

88% that the Club provides them with a sense of belonging

85% that the Club provides them with emotional safety

93% that the Club staff have high expectations of them





## MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

## VISION STATEMENT

It is our goal that every child we serve achieves on-time grade progression, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive member of our community.

## STRATEGY FOR IMPACT

The success of all our programs is dependent upon the skills, training, and dedication of our youth development professionals who work directly with our children. Staff are provided with 130 hours of high-quality training and skill-building resources annually, ensuring our youth have exceptional mentors guiding them on the path to a great future.

## MESSAGE FROM THE CEO



Thank you for reviewing our 2016 Impact Report. We are grateful for your interest in the critical work of Boys & Girls Clubs of Monterey County (BGCMC)! BGCMC has been a trusted resource for kids and families from economically challenged communities for over 48 years. Our Clubhouses and extension sites are special places that celebrate childhood and help our youth realize their full potential.

In this brief report we outline the programs that we offer and the amazing results that we are seeing. We also describe the enormous need in this community, a need that we are unable to meet without your investment. I urge you to consider helping us reach more children and provide them with the opportunities they need to succeed in life.

On behalf of the Board of Directors and staff, we thank everyone who contributes their time, talent, and financial resources to ensure that our members have Great Futures! -Michael L. Jackson Ed.D., President & CEO

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*Thank you for your continued support of the Boys & Girls Clubs of Monterey County and your commitment to Great Futures.*

*To see your investment in action, please visit one of our Clubs for a tour. To make a donation, or for more information about our programs, please visit [www.bgcmc.org](http://www.bgcmc.org).*



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