



## BOYS & GIRLS CLUBS OF MONTEREY COUNTY

### GREAT FUTURES IMPACT REPORT



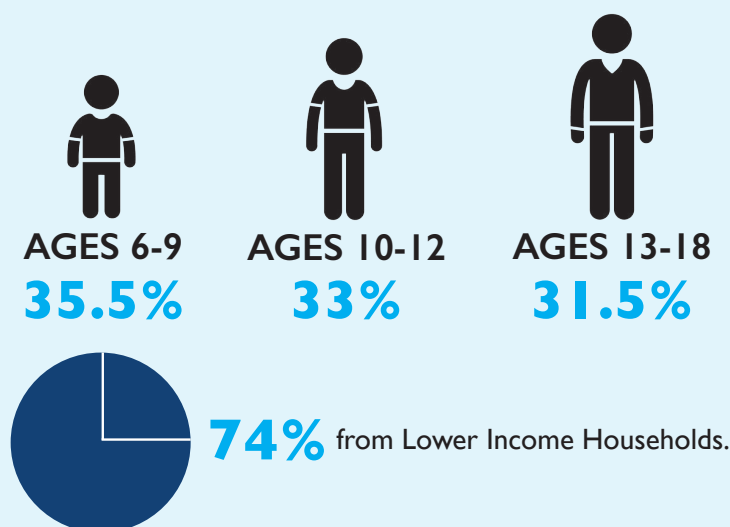
### GREAT FUTURES START **HERE.**

The Boys & Girls Clubs of Monterey County (BGCMC) operates two Clubhouses and several extension sites that serve an average of 800 children a day with high-quality programs provided by trained youth development professionals. Our staff and volunteers serve as trusted mentors and advocates for our youth, offering every child opportunities, expectations, recognition, and guidance in a safe and fun environment. Coupled with a focus on measurable outcomes, our formula for impact puts our mission into action.

*“ You must give your attention and dedication to your education in order to succeed. Motivation leads to dedication. ” - Guadalupe E., La Paz Middle School Club Member*

# SERVING THE YOUTH WHO NEED US MOST

## MEMBER PROFILE



## COMMUNITIES WE SERVE

### Clubhouses:

#### Seaside Clubhouse

1332 La Salle Avenue, Seaside

#### Salinas Clubhouse

85 Maryal Drive, Salinas

### Extension Sites:

#### Salinas

El Sausal Middle School

Harden Middle School

La Paz Middle School

Gonzales (NEW 2015/2016)

La Gloria Elementary School

Fairview Middle School



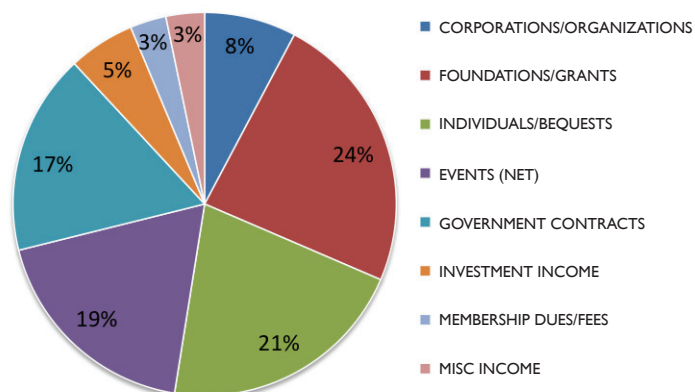
## HOW WE'RE FUNDED

BGCMC's budget was \$4.2 million in 2014-15 and is expected to grow annually as more sites are launched. Major funding sources include Foundations/Grants, Individuals/Bequests, and Fundraising Events like Comics for Kids, Golf for Kids, and Opportunity Drawing.

“We are dependent on the generosity of our community to sustain our programs; fees and contracts only make up 20% of our budget. We truly couldn't do this work without the support of our investors.”

– Donna Ferraro, CEO/President

### BGCMC REVENUE SOURCES



# ENRICHING THE LIVES OF YOUTH

The Boys & Girls Clubs of Monterey County believes that by enriching the lives of youth in a meaningful way, we can make a lasting, positive impact on children and families in our community. Members are guided by youth development professionals who receive over 130 hours of training annually. We are committed to providing a Club experience that includes: a Safe, Fun, Positive Environment; Supportive Relationships; Recognition, Opportunities and Expectations.

## ACADEMIC SUCCESS

BGCMC goes beyond providing after-school care by offering “expanded learning” programs designed to support academic success and inspire a love of learning. Our staff and volunteers work together to offer members the support, guidance and resources they need to maintain on-time grade progression and graduate high school with a plan for their future.

### \*KEY OUTCOMES:

- 95%** of members are on grade level for age
- 87%** of youth expect they will complete college
- 85%** of members believe school to be important
- 79%** of members did not miss a single day of school
- 87%** of Career Expo attendees came away with a clear idea of the career they want to pursue and how to achieve it








## HEALTHY LIFESTYLES

Guided by our nationally recognized Nutrition Policy, our kids learn how to be healthy by eating right and participating in daily fitness activities. And, we support positive life choices by offering workshops on topics that are most important to our youth, including drug prevention, gang aversion, healthy relationships, and careers.

### \*KEY OUTCOMES:

- 69%** of members engage in physical activity 5-7 days/week
- 91%** of teen members abstained from drinking
- 93%** of teen members abstained from drug use
- 94%** of teen members abstained from sexual activity

-  **130,000** nutritious meals served annually
-  **60,000** lbs of food distributed to member families
-  **5** club sports leagues are offered for flag football, basketball, track, golf, and soccer
-  **330** teens and their families attended the Gang Prevention Summit
-  **231** middle and high school students attended the Career Expo

## CHARACTER & CITIZENSHIP

### Members are taught:

- to be responsible for the Club and themselves
- to be active participants in the success of their community
- to put in the effort it takes to claim their great future

### \*KEY OUTCOMES:

- 83%** of members believe the Clubs provides them with a sense of belonging
- 84%** of members believe the Clubs provides them with a sense of emotional stability
- 97%** of members feel they have established healthy adult connections at BGCMC
- 94%** of Gang Prevention Summit attendees said they benefited from hearing the stories of the panelists

\*Source: 2014 BGCMC Youth Outcomes Survey







## BOYS & GIRLS CLUBS OF MONTEREY COUNTY



### MISSION STATEMENT

To inspire and empower the youth of Monterey County to realize their full potential to become responsible, healthy, productive and successful citizens.

### VISION STATEMENT

It is our goal that every child we serve achieves on-time grade progression, graduates from high school, completes post-secondary education or training, and earns a livable wage as a productive member of our community.

### WE BELIEVE

- every child deserves and is capable of succeeding when provided safety, opportunity, and guidance
- a single conversation or action can be a defining moment in a child's life
- that we don't give up; we do whatever it takes to serve our youth
- it is our responsibility to hold every child high and ensure their success
- children deserve the best and we have an obligation to provide it
- to help children succeed we must collaborate and partner with our families, schools and community



*Thank you for your continued support of the Boys & Girls Clubs of Monterey County and your commitment to Great Futures. To see your investment in action, please visit one of our Clubs for a tour. To make a donation, or for more information about our programs, please visit [www.bgcmc.org](http://www.bgcmc.org).*

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